

**We claim:**

1. An applicator for applying an oxidative hair dye to human hair, said applicator (1) comprising two compartments (2,3), said two compartments including a first compartment (2) for a hair dye composition, a second compartment (3) for an oxidizing agent and a product-dispensing area or spot (4) for dispensing both the dye composition and the oxidizing agent;

wherein said two compartments (2,3) are provided with respective product-dispensing openings (5,6), which are arranged so as to open next to each other.

2. The applicator as defined in claim 1, wherein said respective product-dispensing openings (5,6) are closed with corresponding liquid-permeable inserts (7,8) made of a spongy material, bristles or a fabric.

3. The applicator as defined in claim 2, wherein said liquid-permeable inserts (7,8) are made of felt.

4. The applicator as defined in claim 2, wherein said liquid-permeable inserts (7,8) protrude beyond said product-dispensing openings (5,6).

5. The applicator as defined in claim 2, wherein said liquid-permeable inserts (7,8) protrude beyond said product-dispensing openings (5,6) by about 1 to 10 mm.

6. The applicator as defined in claim 1, wherein one (5) of said product-dispensing openings is arranged centrally and provided with a circular cross-section and another (6) of said product-dispensing openings concentrically surrounds said one (5) of said product-dispensing openings and has an annular cross-section.

7. The applicator as defined in claim 1, wherein said respective product-dispensing openings (5,6) are closed with corresponding liquid-permeable inserts (7,8) made of a spongy material, bristles or a fabric and said liquid-permeable inserts (7,8) protrude beyond said product-dispensing openings (5,6); and wherein one (5) of said product-dispensing openings is arranged centrally and provided with a circular cross-section and another (6) of said product-dispensing openings concentrically surrounds said one (5) of said product-dispensing openings and has an annular cross-section.

8. The applicator as defined in claim 6, wherein said first compartment (2) is cylindrical and said second compartment (3) surrounds said first compartment and has an annular cross-section.

9. The applicator as defined in claim 7, wherein said first compartment (2) is cylindrical and said second compartment (3) surrounds said first compartment and has an annular cross-section.

10. The applicator as defined in claim 1, wherein one of said two compartments (2,3) is exchangeable.

11. The applicator as defined in claim 2, wherein said first compartment (2) is insertable together with one (7) of said inserts into a remaining portion of the applicator or into said second compartment (3).

12. The applicator as defined in claim 11, wherein said first compartment (2) is insertable through an opening (11) in a base (12) of said remaining portion and is provided with a stop (13) for keeping said first compartment (2) at a desired position in relation to said second compartment (3).

13. The applicator as defined in claim 1, further comprising a covering foil (18) for closing the product-dispensing spot or area (4) and wherein the covering foil (18) is connected in a liquid-tight manner with walls (14,15) of said two compartments (2,3).

14. The applicator as defined in claim 10, further comprising a covering foil (18) for closing said product-dispensing openings (5,6).

15. The applicator as defined in claim 11, further comprising a covering foil (18) for closing said product-dispensing openings (5,6).